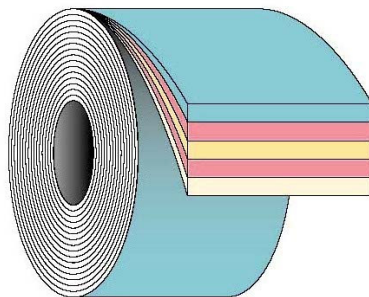


# Complex MACgloss MP 196 Century 6

**FIGURE**



- MACgloss
- 2 x MP 196
- Century 6
- Century 6

**FACE MATERIAL**

This complex construction is made up of a front material and a glassine liner that is itself coated with adhesive on the other side and protected by a second glassine liner giving a product with 2 permanent adhesives.

This self adhesive complex is used where a face material can be easily removed from its liner in order to be placed on another substrate. This kind of material is designed for promotional campaign subscription, follow up labels for express mail, register keeping of sales or stocks, discount coupon, etc. For applications on very curved surfaces (< 15mm diameter), we recommend our Macflex face stock.

MACgloss

**Woodfree, one side coated printing label paper.**

Gloss finish and excellent whiteness.

The properties of MACgloss with regard to printing are such that it can be printed with fair results in flexo, letterpress, offset and gravure.

Technical Characteristics

<b>Thickness</b>	64 ± 5 µm	ISO 534
<b>Weight</b>	80 ± 5 gr/m <sup>2</sup>	ISO 536

**ADHESIVE**

**Permanent acrylic adhesive emulsion based** offering a perfect combination of quick tack and shear resistance and an outstanding adhesion to most substrates. MP 196 is a multipurpose adhesive suitable for high converting speeds achieving optimal dispensing.

**Certification :** Direct contact dry and moist non-fatty foodstuffs (28226 U 09)

Properties

<b>Quick Tack</b>	≥ 13	N/25 mm on glass	FTM 9
<b>Application temperature</b>	min. + 5 °C		
<b>Service temperature</b>	- 15 °C to + 90 °C		

## BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

### Technical Characteristics

<b>Thickness</b>	55 ± 6 µm	ISO 534
<b>Weight</b>	60 ± 5 gr/m <sup>2</sup>	ISO 536
<b>Tensile strength</b>	Minimum 75 N/15mm M.D.	ISO 1924-2
<b>Transparency</b>	minimum 46 %	DIN 53147

**Shelf life:** 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



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