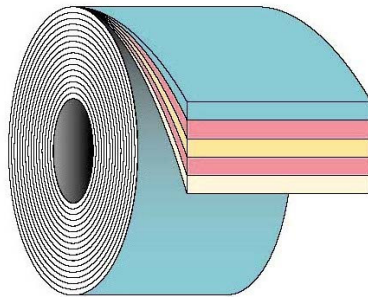


Complex Velvet MP 196 Century 6

FIGURE



- Velvet
- 2 x MP 196
- Century 6
- Century 6

FACE MATERIAL

This complex construction is made up of a front material and a glassine liner that is itself coated with adhesive on the other side and protected by a second glassine liner giving a product with 2 permanent adhesives.

This self adhesive complex is used where a face material can be easily removed from its liner in order to be placed on another substrate. This kind of material is designed for promotional campaign subscription, follow up labels for express mail, register keeping of sales or stocks, discount coupon, etc. For applications on very curved surfaces (< 15mm diameter), we recommend our Macflex face stock.

Velvet

White wood free machine coated paper medium gloss finish.

Velvet is printable by all common printing processes with excellent results on flexo, letterpress, offset and gravure, exhibiting exceptional colour reproduction.

Technical Characteristics

Thickness	70 ± 9 µm	ISO 534
Weight	85 ± 7 gr/m ²	ISO 536
Opacity	Min 84 %	ISO 2471

ADHESIVE

Permanent acrylic adhesive emulsion based offering a perfect combination of quick tack and shear resistance and an outstanding adhesion to most substrates. MP 196 is a multipurpose adhesive suitable for high converting speeds achieving optimal dispensing. MP 196 complies with the BgVV regulation for direct contact with some foods (details available on request.)

Certification : Direct contact dry and moist non-fatty foodstuffs (28226 U 09)

BACKING

Properties

Quick Tack	≥ 14	N/25 mm on glass	FTM 9
Application temperature	min. + 5 °C		
Service temperature	- 15 °C to + 90 °C		

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

Technical Characteristics

Thickness	55 ± 6 µm	ISO 534
Weight	60 ± 5 gr/m ²	ISO 536
Tensile strength	Minimum 75N/15mm M.D.	ISO 1924-2
Transparency	minimum 46 %	DIN 53147

Shelf life: 2 years when stored at 15-25 °C, (50 ± 5)% relative humidity, in the original packaging.



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