

MACcoat MP 196 Century 6

FACE MATERIAL

A white, wood free, machine coated label paper, medium gloss finish.

Maccoat is printable by all common printing processes such as flexo, letterpress, offset and gravure.

Application

Maccoat is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household etc. For applications on very curved surfaces (< 15mm diameter) , we recommend our MACflex face stock. For applications on curved surfaces (>15mm diameter) other than glass, prior tests should be conducted.

Technical Characteristics

Thickness	67 ± 6 µm	ISO 534
Weight	80 ± 5 gr/sqm	ISO 536
PPS 10 recto	0,9 - 1	ISO 8791
Whiteness	120	ISO 11475
Opacity	Min 84 %	ISO 2471

ADHESIVE

MP 196 is a permanent acrylic adhesive, emulsion based, offering a perfect combination of quick tack and shear resistance, and an outstanding adhesion to most substrates.MP 196 is a multipurpose adhesive suitable for high converting speeds, achieving optimal dispensing.

Certification : Direct contact dry and moist non-fatty foodstuffs (28226 U 09)

Properties

Quick Tack	≥ 13	N/25 mm on glass	FTM 9
Peel	min 10 PT	N/25 mm on glass (20')	FTM 1
High speed release force	0,18 +/- 0,05	N/25 mm at 100 m/min.	FTM 4
Low speed release force	0,09 +/- 0,04	N/25 mm at 300 mm/min.	FTM 3
Application temperature	above + 5°C		
Service temperature	-15°C to + 90°C		
Cohesion	min 24 h	On glass	FTM 8

BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning.Excellent resistance to die cutting.

Technical Characteristics

Thickness	55 ± 6 µm	ISO 534
Weight	60 ± 5 gr/m ²	ISO 536
Tensile strength	Minimum 75 N/15mm M.D.	ISO 1924-2
Transparency	minimum 46 %	DIN 53147

Shelf life: 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



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