

# MACcoat MP 710 N Century 6

## FACE MATERIAL

**A white, wood free, machine coated label paper, medium gloss finish.**

Maccoat is printable by all common printing processes such as flexo, letterpress, offset and gravure.

### Application

Maccoat is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household, etc.

For applications on very curved surfaces (<15mm diameter), we recommend our MACflex face stock combined with MP196 adhesive. For applications on curved surfaces (>15mm diameter) other than glass, prior tests should be conducted.

### Technical Characteristics

<b>Thickness</b>	67 ± 6 µm	ISO 534
<b>Weight</b>	80 ± 5 gr/sqm	ISO 536
<b>PPS recto</b>	0.9 - 1	ISO 8791
<b>Whiteness</b>	120	ISO 11475
<b>Opacity</b>	Min 84 %	ISO 2471

## ADHESIVE

**Permanent rubber based adhesive developed to answer both printers' productivity and end users requirements . It offers high initial tack and adhesion on a wide range of surfaces.**

**This hot melt adhesive performs well on difficult substrates.**

**Certification :** Direct contact dry and moist non-fatty foodstuffs (29948 U 10 )

### Properties

<b>Quick Tack</b>	≥ 17	N/25 mm on glass	FTM 9
<b>Release</b>	0.15 +/-0.05	N/25 mm at 100 m/min.	FTM 4
<b>Application temperature</b>	above -5°C	<i>*Under 0°C, the application guaranty is mainly depending on the kind of face and substrate used. Prior test is recommended.</i>	
<b>Service temperature</b>	-30°C to +60°C		

## BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

### Technical Characteristics

<b>Thickness</b>	55 ± 6 µm	ISO 534
<b>Weight</b>	60 ± 5 gr/m <sup>2</sup>	ISO 536
<b>Tensile strength</b>	Minimum 75 N/15mm M.D.	ISO 1924-2
<b>Transparency</b>	minimum 46 %	DIN 53147

**Shelf life:** 2 years when stored at 15-25°C, (50 ± 5)% relative humidity, in the original packaging.



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