

## MACgloss White MP 196 Century 6

**FACE MATERIAL**

**ADHESIVE**

**BACKING**

**Wood free, one side coated printing label paper.** Gloss finish and excellent whiteness. The properties of MACgloss with regard to printing are such that it can be printed with fair results in flexo, letterpress, offset and gravure.

### Application

MACgloss is a white coated paper combining high gloss finish with smoothness and flexibility. It is designed as an alternative to cast coated gloss papers and is well suited to promotional and general labelling. For curved substrates (< 15mm diameter) we recommend Macflex .

### Technical Characteristics

<b>Thickness</b>	64 ± 5 µm	ISO 534
<b>Weight</b>	80 ± 5 gr/m <sup>2</sup>	ISO 536
<b>Tensile strength</b>	min. 62 N/15 mm M.D.	ISO 1924-2
	min. 25 N/15 mm C.D.	
<b>Opacity</b>	≥ 85 %	ISO 2471

**MP 196 is a permanent acrylic adhesive, emulsion based,** offering a perfect combination of quick tack and shear resistance, and an outstanding adhesion to most substrates. MP 196 is a multipurpose adhesive suitable for high converting speeds, achieving optimal dispensing.

**Certification :** Direct contact dry and moist non-fatty foodstuffs (28226 U 09 )

### Properties

<b>Quick Tack</b>	≥ 13	N/25 mm on glass	FTM 9
<b>High release force</b>	0,12 ± 0,04	N/25 mm at 100 m/min	FTM 4
<b>Low release force</b>	0,08 ± 0,03	N/25 mm at 300 mm/min.	FTM 3
<b>Application temperature</b>	above +5 °C		
<b>Service temperature</b>	-15 °C to +90 °C		

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

### Technical Characteristics

<b>Thickness</b>	55 ± 6 µm	ISO 534
<b>Weight</b>	60 ± 5 gr/m <sup>2</sup>	ISO 536
<b>Tensile strength</b>	Minimum 75 N/15mm M.D.	ISO 1924-2
<b>Transparency</b>	minimum 46 %	DIN 53147

**Shelf life:** 2 years when stored at 15-25 °C, (50 ± 5) % relative humidity, in the original packaging.



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