

MACgloss White MP 710 N Century 6

FACE MATERIAL

Wood free, one side coated printing label paper. Gloss finish and excellent whiteness. The properties of MACgloss with regard to printing are such that it can be printed with fair results in flexo, letterpress, offset and gravure.

Application

MACgloss is a white coated paper combining high gloss finish with smoothness and flexibility.

It is designed as an alternative to cast coated gloss papers and is well suited to promotional and general labelling.

Technical Characteristics

Thickness	64 ± 5 µm	ISO 534
Weight	80 ± 5 gr/m ²	ISO 536
Tensile strength	min. 62 N/15 mm M.D.	ISO 1924-2
	min. 25 N/15 mm C.D.	
Opacity	≥ 85 %	ISO 2471

ADHESIVE

Permanent rubber based adhesive developed to answer both printers' productivity and end users requirements. It offers high initial tack and adhesion on a wide range of surfaces.

This hot melt adhesive performs well on difficult substrates.

Certification : Direct contact dry and moist non-fatty foodstuffs (29948 U 10)

Properties

Quick Tack	≥ 16	N/25 mm on glass	FTM 9
Release	0.15 +/-0.05	N/25 mm at 100 m/min	FTM 4
Application temperature	above -5°C	<i>*Under 0°C, the application guaranty is mainly depending on the kind of face and substrate used. Prior test is recommended.</i>	
Service temperature	- 30°C to + 60°C		

BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

Technical Characteristics

Thickness	55 ± 6 µm	ISO 534
Weight	60 ± 5 gr/m ²	ISO 536
Tensile strength	Minimum 75 N/15mm M.D.	ISO 1924-2
Transparency	minimum 46 %	DIN 53147

Shelf life: 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



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