

# Velvet MR 101 Century 6

## FACE MATERIAL

**A white, wood free, machine coated label paper, medium gloss finish and good whiteness.**

Velvet is printable by all common printing processes such as flexo, letterpress, offset and gravure.

### Application

This high quality coated paper is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household etc

### Technical Characteristics

<b>Thickness</b>	70 ± 9 µm	ISO 534
<b>Weight</b>	85 ± 7 gr/sqm	ISO 536
<b>PPS Recto</b>	0.9 – 1	ISO 8791
<b>Whiteness</b>	120	ISO 11475
<b>Opacity</b>	Min 84 %	ISO 2471

## ADHESIVE

**Emulsion acrylic removable adhesive**, particularly adapted for high converting speeds.

This adhesive is not suitable for application on synthetic materials containing migratory plasticizers. Therefore it is recommended to test the fitness and performance of the product for the intended use.

**Certification** : Indirect contact foodstuffs ( 30282 U 10 )

### Properties

<b>Quick Tack</b>	≥ 2.0	N/25 mm on glass	FTM 9
<b>Adhesion, Peel 20 min.</b>	min. 1.0	N/25 mm on glass	FTM 1
<b>High release force</b>	0,15 ± 0,05	N/25 mm at 100 m/min.	FTM 4
<b>Application temperature</b>	above – 5°C		
<b>Service temperature</b>	- 20°C to + 80°C		

## BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning.  
Excellent resistance to die cutting.

### Technical Characteristics

<b>Thickness</b>	55 ± 6 µm	ISO 534
<b>Weight</b>	60 ± 5 gr/m <sup>2</sup>	ISO 536
<b>Tensile strength</b>	Minimum 75 N/15mm M.D.	ISO 1924-2
<b>Transparency</b>	minimum 46 %	DIN 53147

**Shelf life:** 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



MACtac Europe  
Bd Kennedy, Zoning Industriel, Zone B  
B-7060 Soignies Belgium  
Phone : +32 (0) 67 346 211  
Fax : +32 (0) 67 346 339  
[www.mactac-europe.com](http://www.mactac-europe.com)  
e-mail : [mactac.europe@mactac.com](mailto:mactac.europe@mactac.com)



---

*All MACtac products are subject to careful quality control throughout the manufacturing process and are warranted to be of quality and free from manufacturing defects.*

*Published information concerning MACtac products is based upon research which the Company believes to be reliable although such information does not constitute a warranty.*

*Because of the variety of uses of MACtac products and the continuing development of new applications, the purchaser should carefully consider the suitability and performance of the product for each intended use, and the purchaser shall assume all risks regarding such use. The seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential damages. All specifications are subject to change without prior notice.*

*Contains more than 0.1% (w/w) of Benzyl butyl phthalate (BBP) CAS number 85-68-7. You can find more information on this substance on <http://www.bbp-facts.com/>*